



# Impact Measurement: Road Map

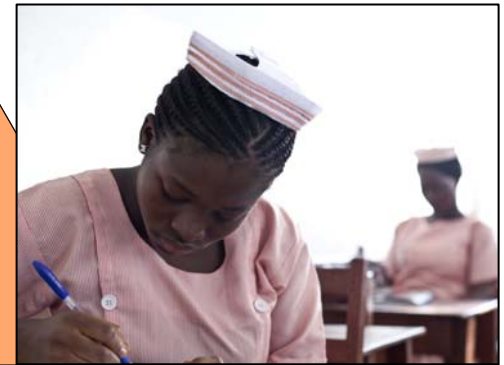
FY11 – FY14



*Outcome: # of women attending pre-natal visits at health facility.*



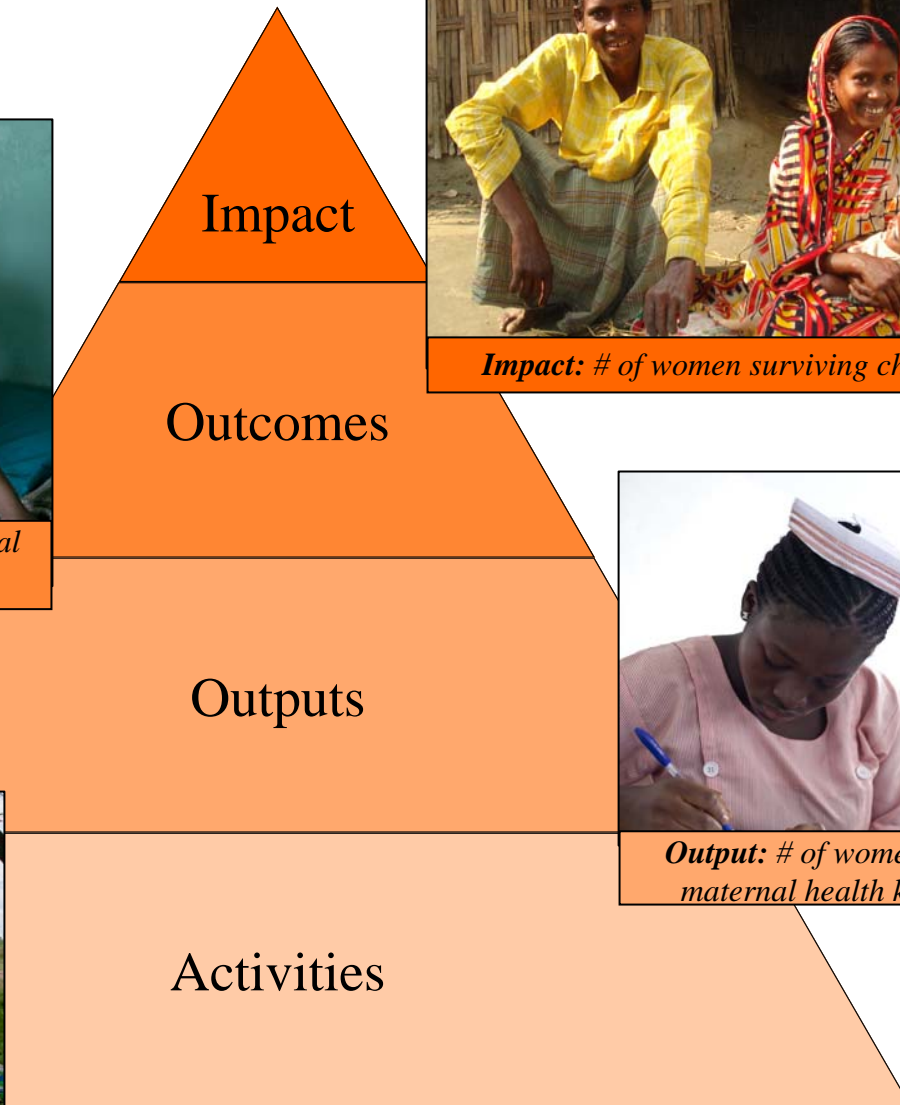
*Impact: # of women surviving childbirth.*



*Output: # of women who have maternal health knowledge.*



*Activity: # of women in maternal health club.*



**Impact Measurement Map  
FY11 – FY 14 (DRAFT)**

2012 2013 2014

**Legend**

- Activity
- Output
- Outcome
- Impact
- Milestone
- Result

- Long-Term Program Impact Measurement
- MDI + Measurement
- Traditional/ Sectoral MDIs
- Women's Empowerment Impact Measurement
- Governance Impact Measurement
- Project and Program Directory Data
- Learning and Reflection

